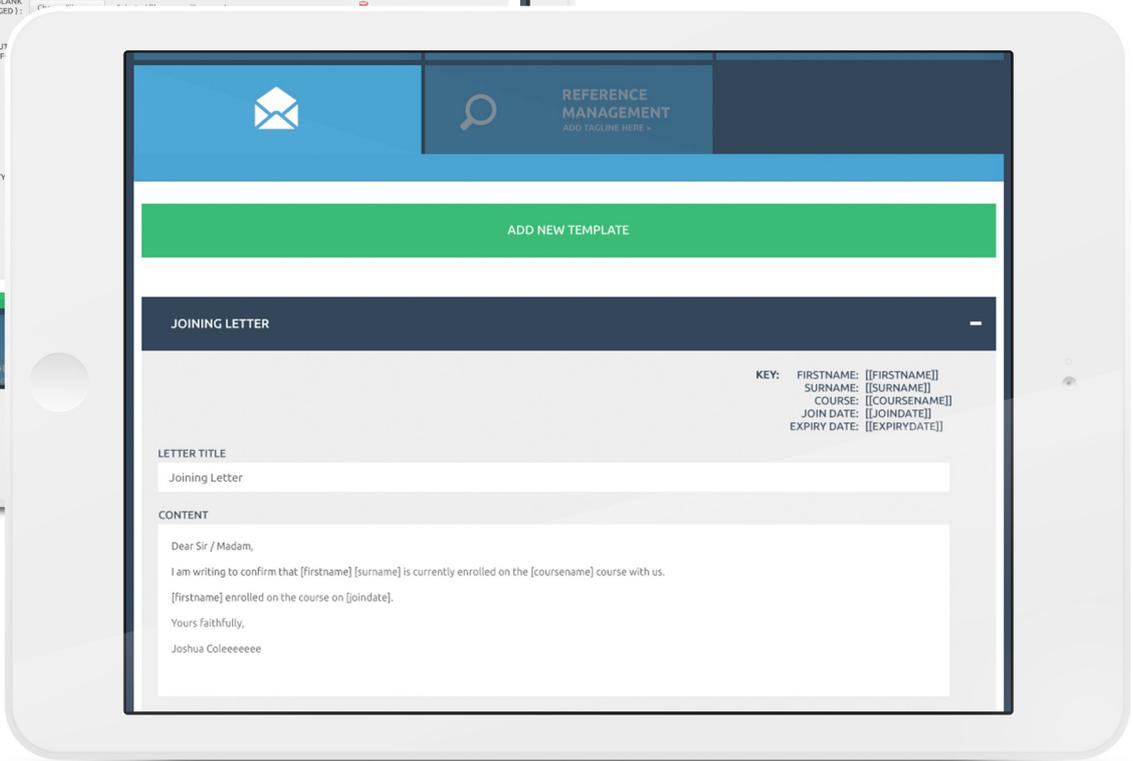
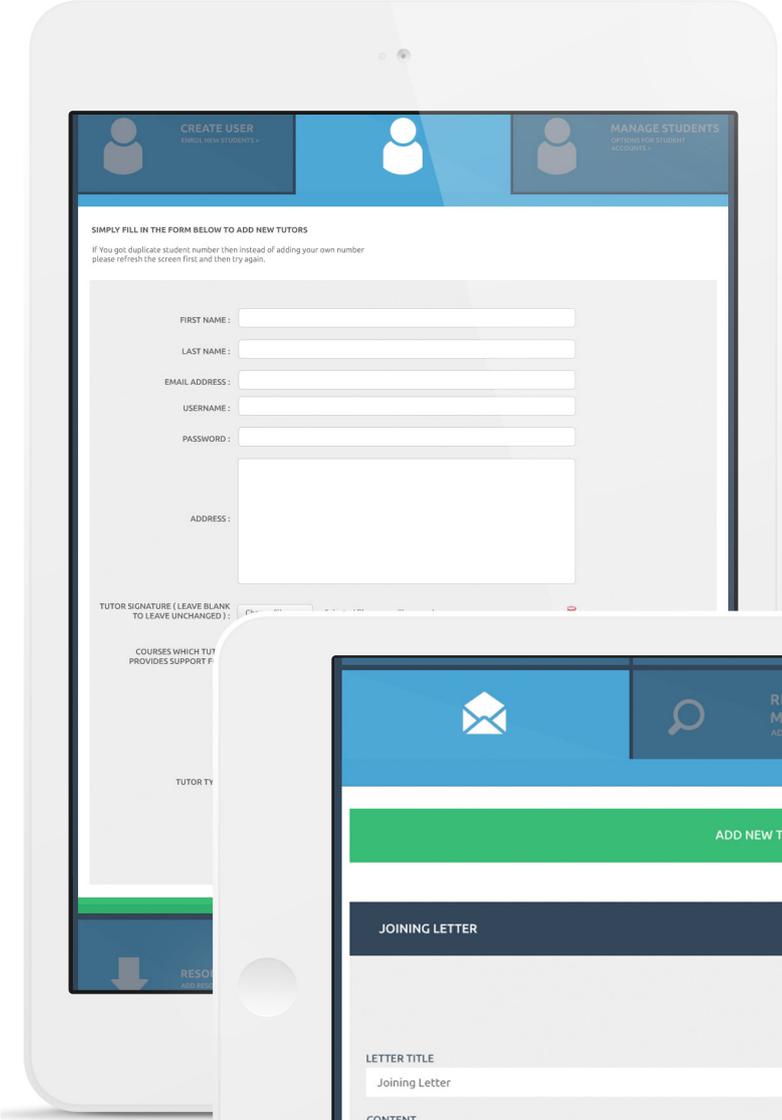


FULLY AUTOMATED STUDENT MANAGEMENT SYSTEM

EFFORTLESSLY MANAGED, SIMPLY STANDARDISED

- ✓ *Quick and easy to assign tutors*
- ✓ *Full customisable management records*
- ✓ *Manage student queries via the integrated helpdesk*
- ✓ *Easily control, manage & document student progress*



WELCOME TO I LEARN IT EASY

EFFORTLESS MANAGEMENT

MANAGE COURSES WITHOUT TEARS!

Whether you run just one course or 1000, iLearnitEasy makes it easy and quick to assign tutors to the study programmes, at the same time creating a suite of fully-customisable management records that can be edited and maintained effortlessly.

1

STANDARDISATION

Key awarding body standardisation and compliance issues are handled for you automatically “behind the scenes”.

2

SYSTEMISATION

Built-in capability helps you instantly create feedback templates for each of your courses, which ensures that a standardised approach is adopted by all of your tutors across each faculty and course.

3

SIMPLIFICATION

iLearnitEasy makes it very simple for you to set up predefined responses that tutors can use as a guide when commenting on student's work, saving time, energy and administration.

4

AUTOMATION

Core record fields such as name, unique identifier, course title, tutor's name and signature – all taken from the single enrolment form (see below) - are automatically populated.

Your awarding body's authentication requirements are thus fully met with no intervention required from the user. Time and cost savings are built into every part of the iLearnitEasy framework.

MANAGE STUDENT ENROLMENTS WITHOUT THE STRESS

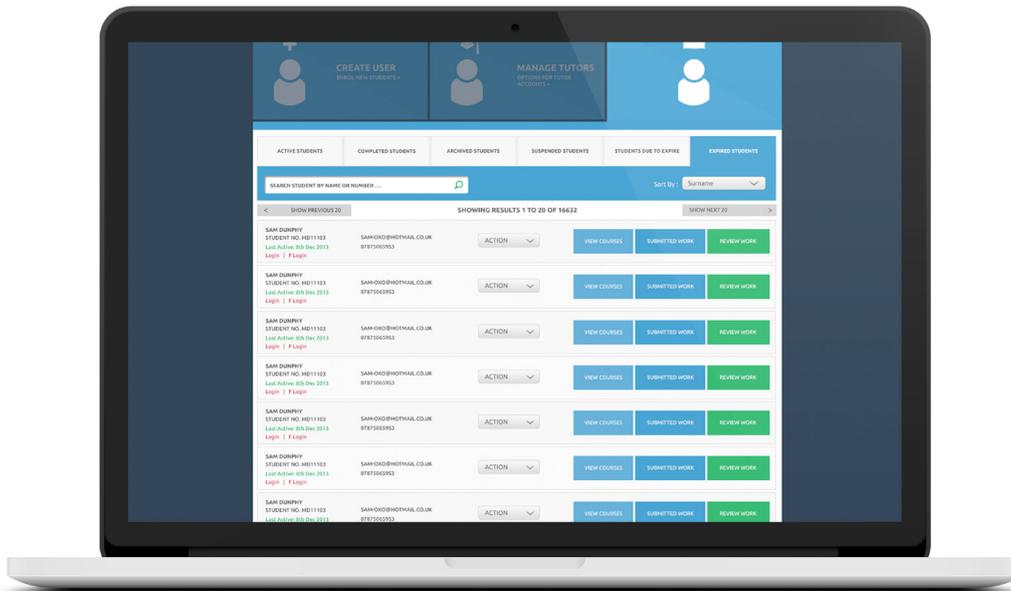
QUICKLY ENROL NEW STUDENTS BY COMPLETING A SINGLE ENROLMENT FORM

This simple but comprehensive form becomes the backbone of the iLearnitEasy system, centralising data and key details for instant retrieval when required – all data processing legislation compliant, of course.



The enrolment process not only assigns students to a course, but also generates an automated email with their login details for the learning management system, sends them a welcome letter, and delivers a printable receipt and payment plan.

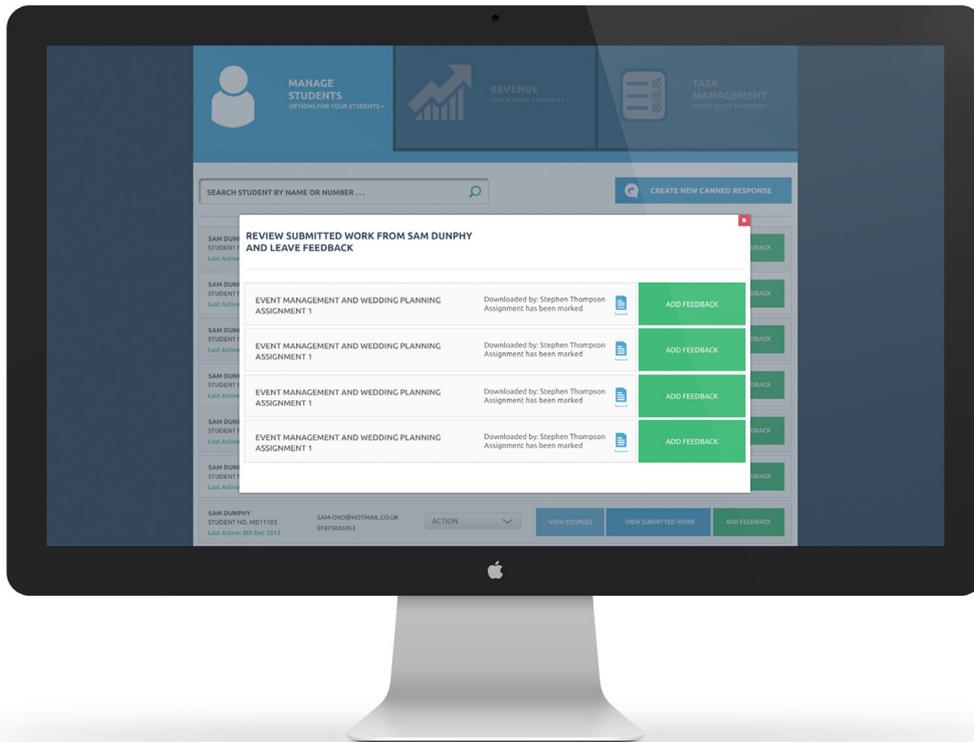
Course fee payments, instalment plans and other financial information is accessed and monitored from a single page.



iLearnitEasy also displays a list of students who are nearing the end of their support time - just one of many opportunities it presents to you for upselling and cross-selling.

Built-in option to incorporate a custom-made automatic enrolment feature. When students complete the checkout process on your website, iLearnitEasy picks up and seamlessly migrates the data to automatically integrate and register the student on the iLearn it Easy portal.

[Depending on platform and payment provider, this integration may attract a one-off administration fee].



PAINLESS MANAGEMENT OF ASSIGNMENT SUBMISSIONS

YOU'LL NEVER NEED TO KEEP TRACK OF ASSIGNMENT SUBMISSIONS AGAIN!

iLearnitEasy significantly improves marking efficiency by enabling the setting and monitoring of deadlines, no-nonsense “one-click” downloading of all due assignments (sorted by date), and rotational presentation of preset marking templates for each.

Facility to fast-track students who need to complete their course quickly, enabling prioritisation by assigning them to a specialist user group.

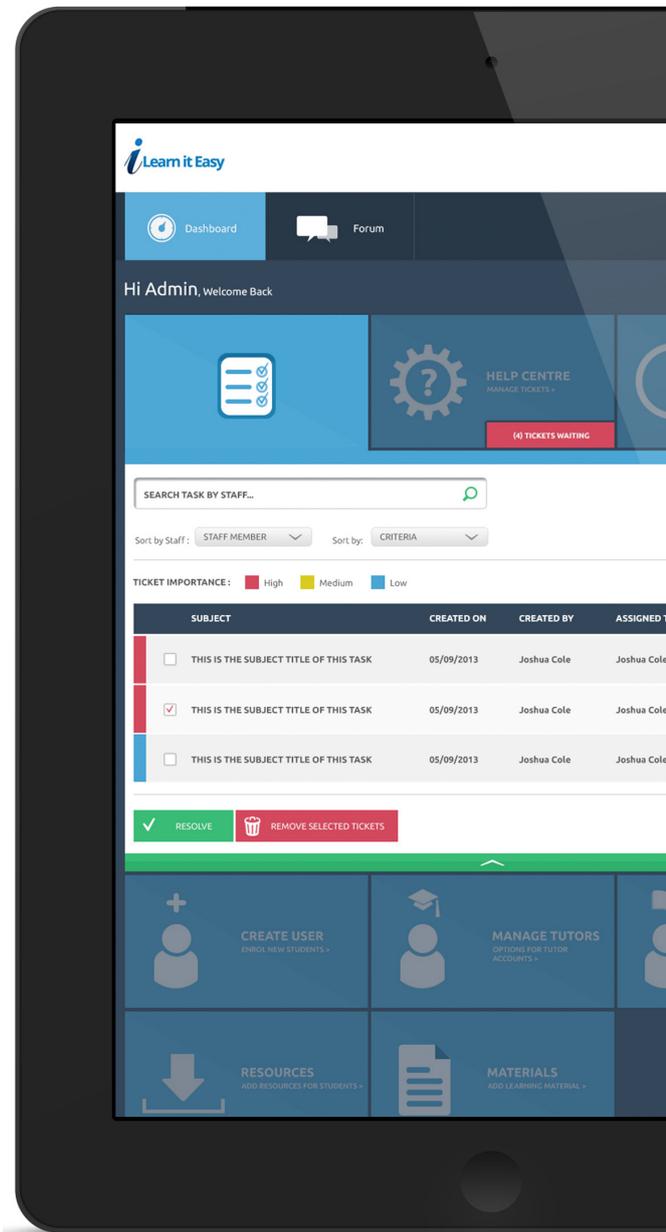
Assignments that are not marked within set timescales appear in an ‘overdue’ list which is only visible to staff users.

Complaints about late feedback become a thing of the past.

SIMPLY CREATE AND GENERATE ASSIGNMENT TASKS

ASSESS STUDENTS THROUGH
A VARIETY OF ASSIGNMENT
METHODS AND TASKS, RANGING
FROM MULTIPLE CHOICE QUIZZES
TO PORTFOLIO WORK AND ESSAYS.

Easily create multiple choice quizzes within the iLearn it Easy system and have them marked instantly by the system – simply set up your questions, identify the correct answer and iLearnitEasy takes care of the rest!





The system assists both learners and assessors to identify where sufficient evidence has been provided or where further development is required. Feedback can easily be provided and individual units “signed off” upon completion.

MEANINGFUL STATISTICS

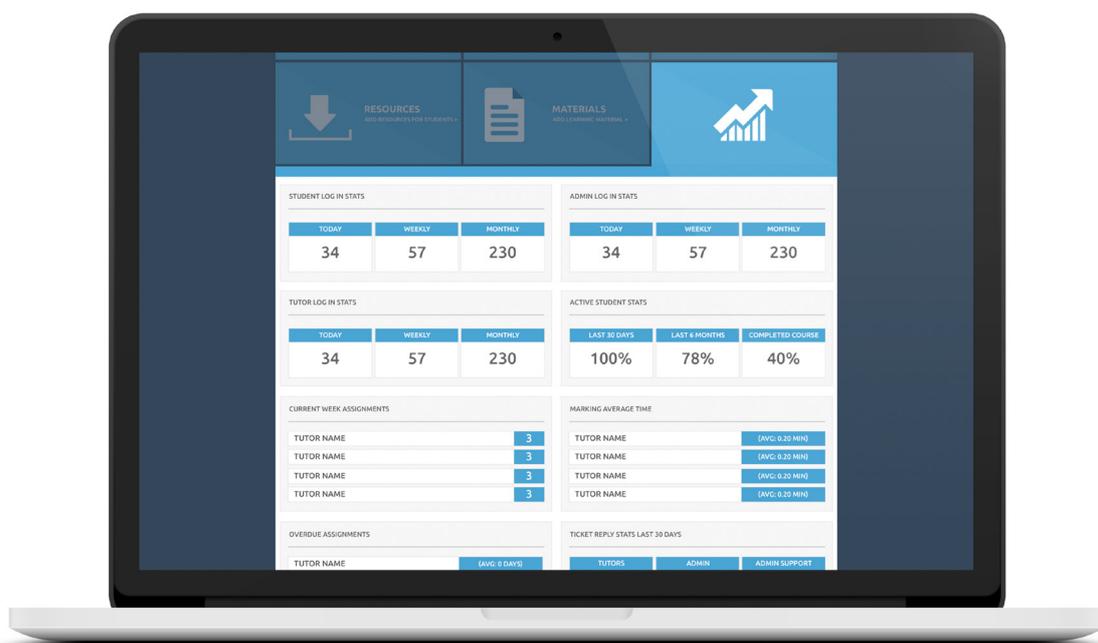
ANALYSIS AND SYSTEM REPORTING

MONITOR YOUR SYSTEM USAGE AND DELIVERY EFFICIENCY THROUGH BUILT IN ANALYTICAL AND REPORTING TOOLS, AND GAIN USEFUL INTELLIGENCE ON YOUR TEAM'S PERFORMANCE.

Monitor and display details for the number of admin users, tutors and students who have logged into the iLearnitEasy system over the last 24 hours, week and month.



View how long it takes individual tutors to mark assignments, the amount of time a tutor spends marking each assignment, and the average response time to student queries.



FULLY INTEGRATED HELPDESK WITH COMPREHENSIVE QUERY TRACKING

MANAGE STUDENT QUERIES VIA THE INTEGRATED HELPDESK

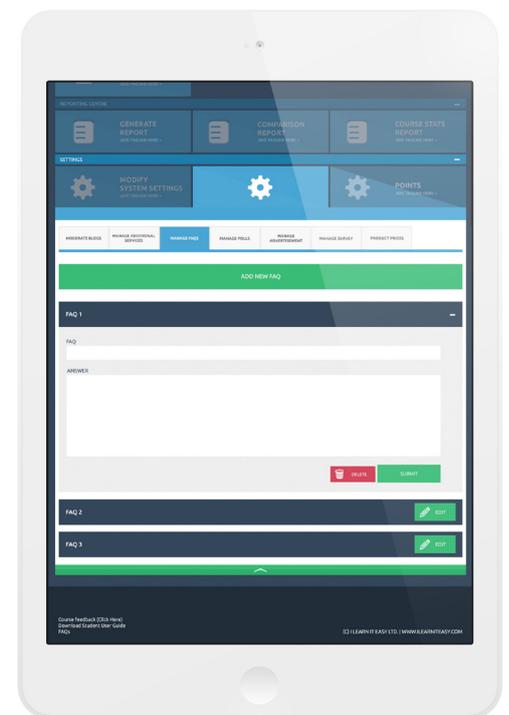
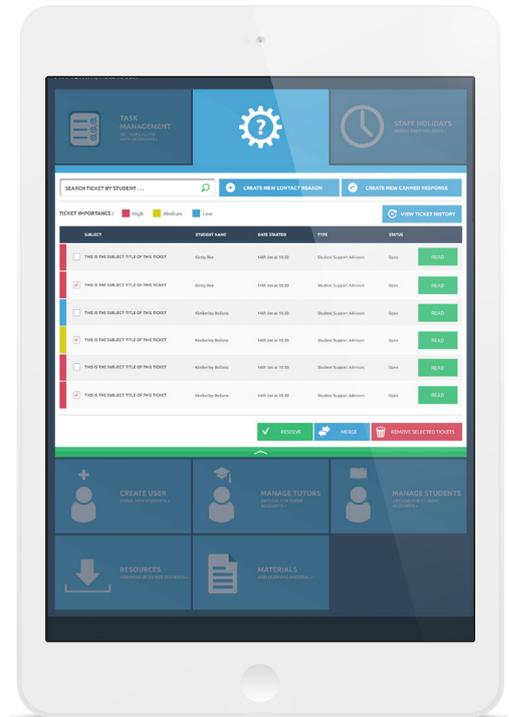
Students can submit queries directly to tutors and administrative staff. iLearnitEasy keeps a running log of all messages sent and received.

Retrieval is simple and quick, making dispute resolution and the presentation of evidence (if necessary) straightforward and conclusive.

The system keeps a chronology of queries sent by students, and the responses they have received.

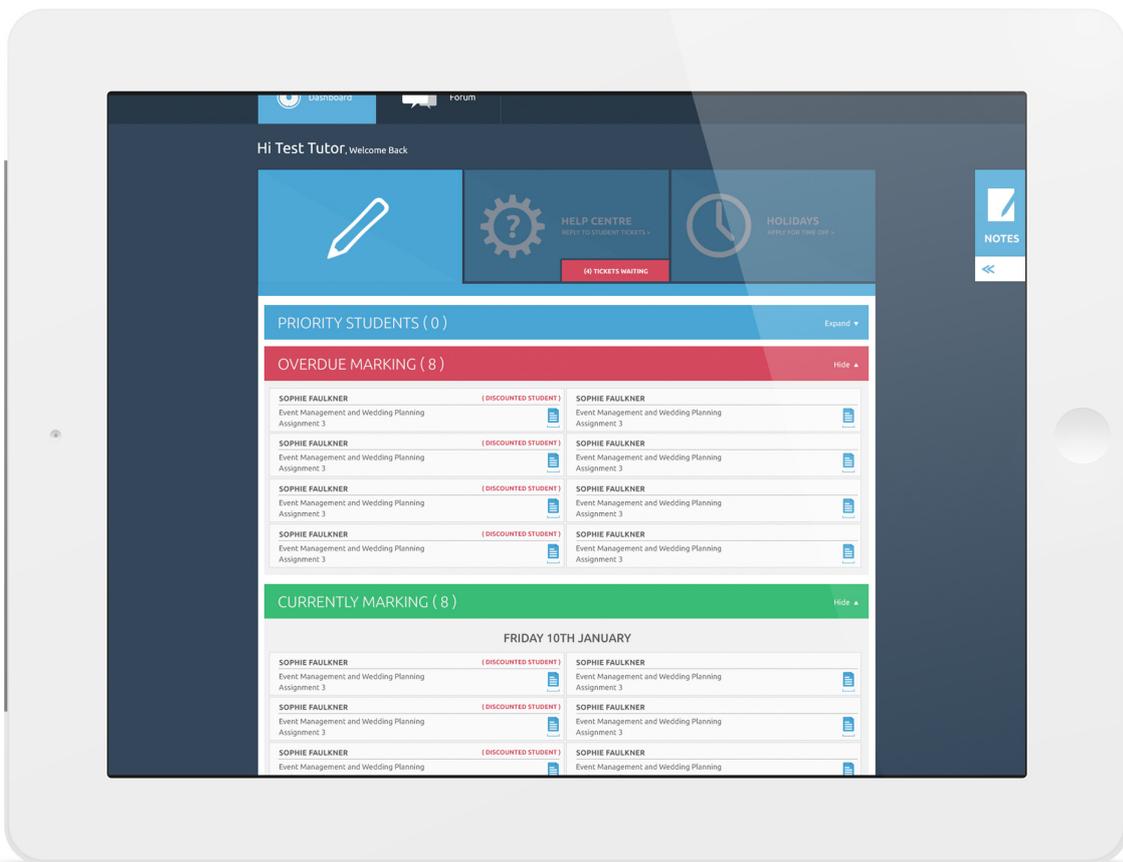
Each individual student record documents the emails they have sent and received via the helpdesk. In addition, staff members have the ability to record details of phone calls directly to the record.

SETUP FAQ'S TO ANSWER STUDENT
ENQUIRIES WITH A SIMPLE CLICK OF
A BUTTON.



(SAM) SYSTEM ASSISTED MARKING

YOUR KEY TO PRODUCTIVITY



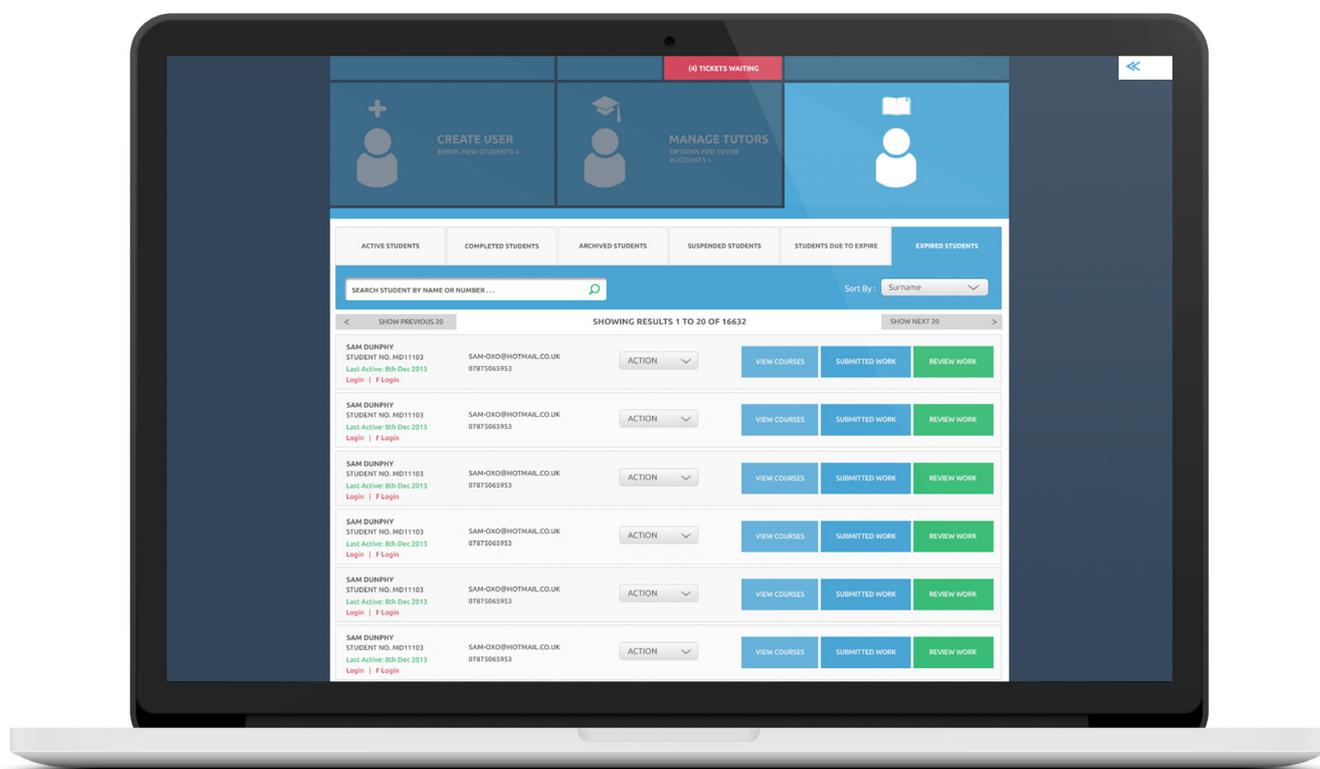
SAM makes it quick and easy to mark assignments, in chronological order (oldest first), by automatically presenting the individual relevant feedback entry screen for the next assignment due. Driven entirely by due date and time, this fantastic feature completely eliminates the need to sort or prioritise.

EASILY CONTROL, MANAGE AND DOCUMENT STUDENT PROGRESS

Comprehensive Student Records Management

A detailed history of all the assignments a student has submitted and the feedback they have received is automatically tracked and updated through individual student records.

Secure and password protected
of course.



Records are instantly available to you at all times from anywhere within the iLearnitEasy system, which helps you to really ‘get to know’ your students and enables you to quickly and easily monitor their progress throughout their studies.

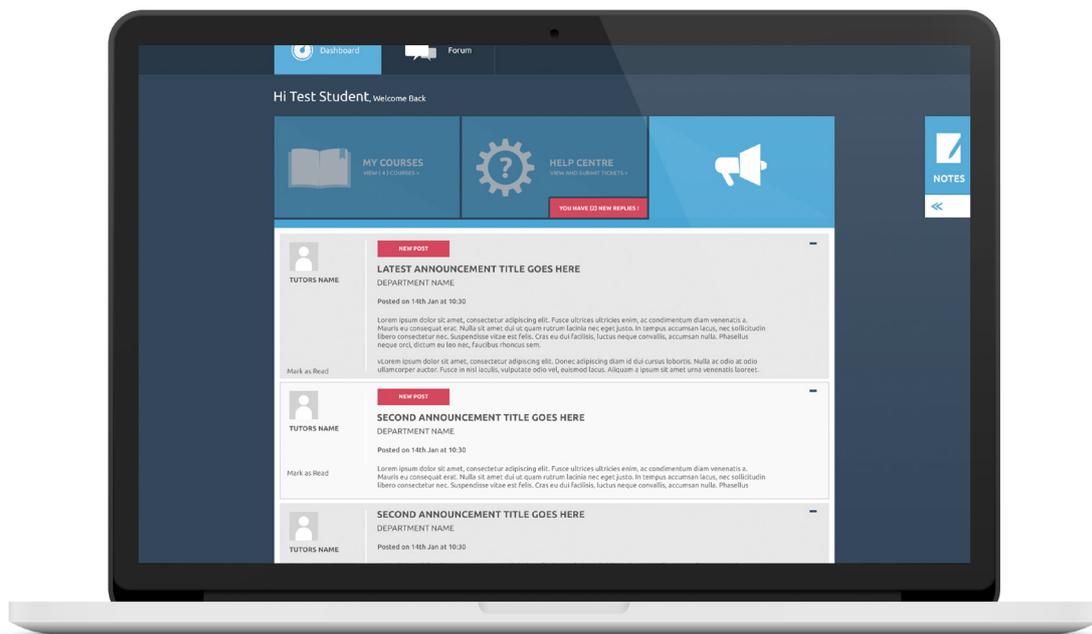
The relentless and tedious process of creating and maintaining records becomes effortless, as well as data protection compliant, and ensures that lost paperwork and missing assignments become a thing of the past.

iLearnitEasy improves your record keeping by ensuring all relevant work is properly indexed, efficiently maintained, and securely stored.

SIMPLE SYNDICATION AND COLLABORATION

Important Announcements

Do you have something of importance to tell students on a particular course, or perhaps communicate to the entire student body? iLearnitEasy's announcements feature facilitates this without drama or complex communications systems. It simply displays a notification on the student dashboard when they login.



“Why has nobody thought of this before? Like so many innovations the iLearnitEasy system has to offer, the Announcements Feature is an elegantly simple solution to an uncomplicated challenge many others fail to address.”

STUDENT FORUMS, PEER SUPPORT AND GROUP DISCUSSIONS

I LEARNITEASY TAKES PEER SUPPORT TO THE NEXT LEVEL. THE BEAUTY OF IT IS THAT IT'S ALL DONE FOR YOU; NO INPUT IS REQUIRED FROM YOU AT ALL, UNLESS YOU WANT TO GET INVOLVED IN THE DISCUSSIONS OR MODERATE THE FORUMS

- The student forums enable students to talk, via message boards, to other students enrolled on their course. This function is extremely beneficial not only to the students, who provide peer support and encouragement to each other, but also enables you to pick up on any common queries or issues that may need addressing.

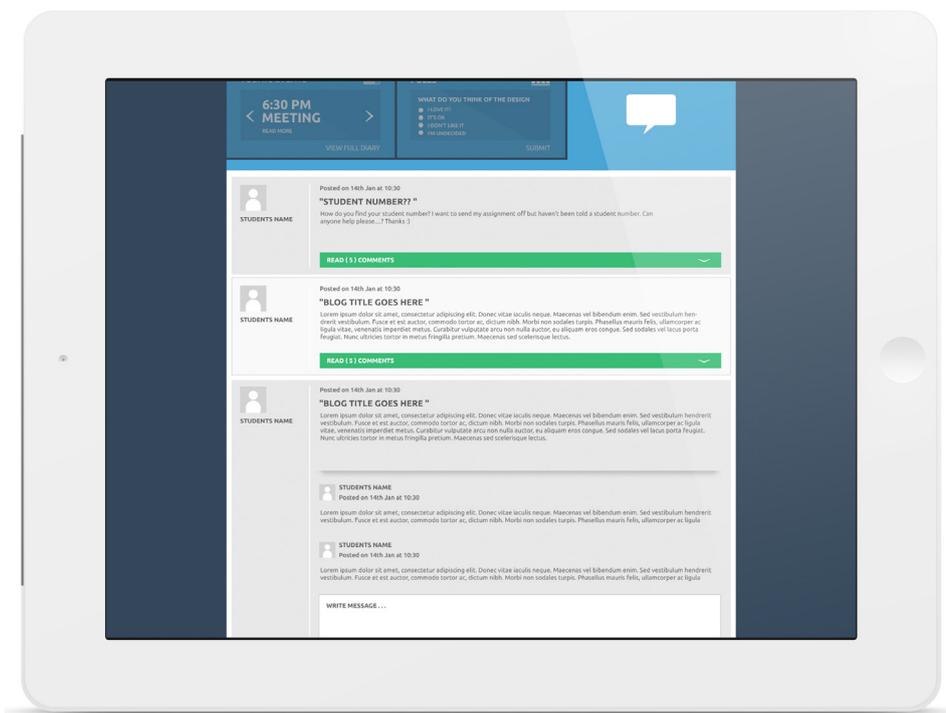
- The boards also provide tutors with a means of holding whole-group discussions or delivering direct support.

DELIVER BESPOKE LEARNING PLANS OR ADDITIONAL RESOURCES

I LEARNITEASY PRIMARILY PROVIDES A DIRECT INTERFACE BETWEEN YOU AND YOUR STUDENTS, WHICH YOU CAN UTILISE AND EXPLOIT FOR BOTH INTELLECTUAL AND COMMERCIAL BENEFIT (SEE ALSO "EASILY GENERATE ADDITIONAL REVENUE" BELOW):

- Add additional learning resources for all students or for those on specific courses.

- Update materials, communicate legislative changes, provide access to specific texts and authoritative articles.



TASK MANAGER

CREATE AND ASSIGN TASKS TO STAFF USERS REGISTERED ON THE SYSTEM. I LEARN IT EASY WILL AUTOMATICALLY EMAIL USERS WHEN THEY HAVE A PENDING TASK, AND THE TASK “CREATOR” WILL BE NOTIFIED UPON COMPLETION.

- Users are able to post comments on individual tasks to discuss, request or query information.
- Tasks can be prioritised in order of urgency, and reallocated or reordered if required.

BLOGS

I LEARNITEASY PROVIDES THE TOOLS AND THE ENVIRONMENT TO ENABLE STUDENTS TO CREATE AND MAINTAIN THEIR OWN BLOGS. THE STUDENT IS IN COMPLETE CONTROL OF WHO SEES THE ENTRIES, AND WHO THEY ALLOW TO COMMENT.

- Ideal for simple interaction on a more social level with other students on the same course, or as an extension to the peer support facility made possible via the forums. which they can make visible to other students enrolled on their course, who can comment on it.
- Blogs are widely acknowledged as a useful learning tool, enabling students to share ideas and discuss relevant topics / issues.

NEWSLETTER

Keep in contact with students via newsletter campaigns. These are easily set up and can be delivered automatically to students at predetermined intervals or significant points on their course

THOUGHT CLOUD

Thought cloud is a mind mapping solution to help students plan their work and to 'jot down' the key ideas of a subject or topic. Students don't need to understand the theory of mind mapping; iLearnitEasy gives them an easy way to just experience the benefits and exploit the positive effects.

DIARY

Enables students to plan their study time more effectively by keeping a diary – easily visible from the student dashboard.

YOUR PAD

Students can write brief reminders or notes which only they can see on a 'notepad' which is displayed on their dashboard.

DID YOU KNOW...?

Another way for tutors to interact indirectly in a positive way with their students. Display useful hints, handy tips and 'breaking news' on a scrolling text banner at the top of the student's dashboard.

STAFF AREA

Post materials, resources and other useful documents on the staff area – accessible only to those who need it.

AMASS LOYALTY BONUSES

Reward student contribution and engagement by awarding points. Students who contribute positively on the forums and get involved in peer support discussions, can collect points towards rewards (fast-track marking, additional support time etc.)

PROACTIVE COMMUNICATION TOOLS

GROUP MAIL SENDING

If you need to contact groups of students you can use the 'group mail sending' facility. iLearnitEasy makes it easy for you to segment and define user groups using your own criteria.

This enables the user to contact students, for example, who are currently studying, have already completed their course, are due to reach the end of their tutor support agreement, and so on.

AUTOMATIC EMAILS

Automatic emails help to encourage student progression, and are a useful way to give and receive feedback on their courses.

Automated emails can also be set to remind students when they are nearing the end of their support time, or when enrolment fees are due.

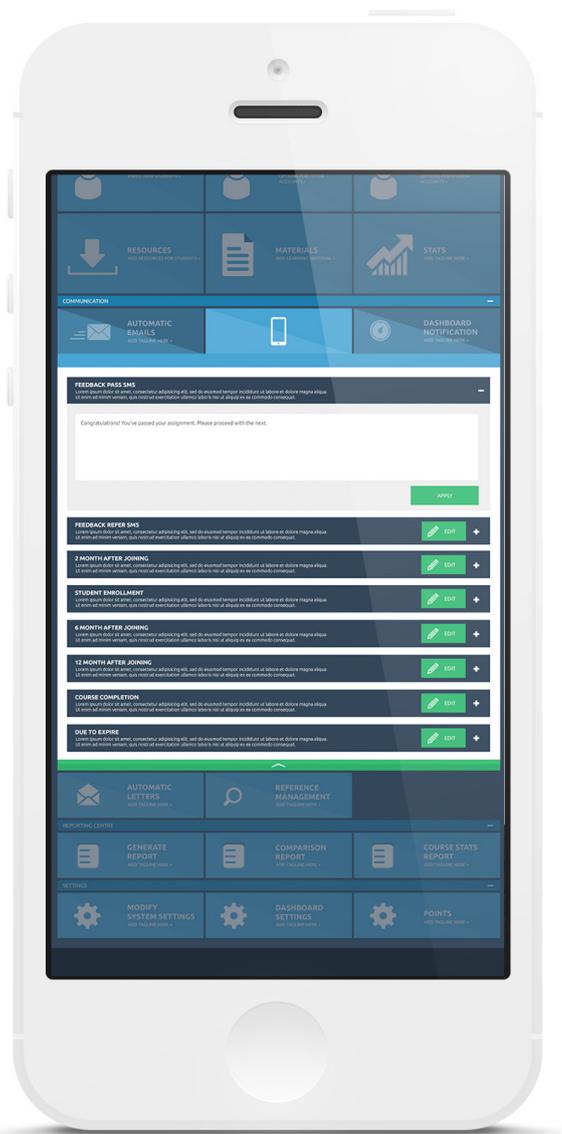
CONTACTING COURSE TUTOR

Students can instantly email their course tutor directly and securely from their dashboard, helping to avoid issues with lost paperwork, spam filters or computer problems.

SMS

Avoid Hotmail, Yahoo and Gmail spam or junk filters. SMS gets your message right in front of the recipient instantly. Keep in contact with students via SMS text message.

SMS messages can be sent to individual students or entire user groups.



EASILY GENERATE ADDITIONAL REVENUE

I LEARN IT EASY PROVIDES A FANTASTIC “TRUSTED” DELIVERY METHOD FOR ANY OF YOUR COMMERCIAL COMMUNICATIONS. UPSELL, CROSS SELL, PROMOTE AFFILIATE PRODUCTS, AND MUCH, MUCH MORE. HERE ARE JUST A COUPLE OF EXAMPLES:

DAILY DEALS

Offer products and services via a daily deal; students can purchase these instantly via PayPal.

ADVERTS

Got a new product or service that you want to inform students about? Add an advertisement on the student dashboard – these can be set to appear to students on specific courses, or at specific stages of their learning journey.

AMAZON READING LISTS

Generate additional revenue through Amazon widgets. Create recommended reading lists for your students, and import these into the system. When a student purchases a course, book or electronic media on your recommendation list, you will receive commission for the sale from Amazon.

SALES TRACKING

Directly track sales made through the system's PayPal integration. A list of all the transactions that have taken place by the portal can be quickly and easily viewed and printed out.

INVOICING

iLearnItEasy incorporates an integrated invoicing system. Tutors can easily invoice you for the services, and if tutor is paid on the basis of enrolments, these are automatically added to his or her invoice. Tutors are able to download the document and send to the relevant person within your organisation.



Silicon House, Farfield Park,
Manvers
Rotherham
S63 5DB